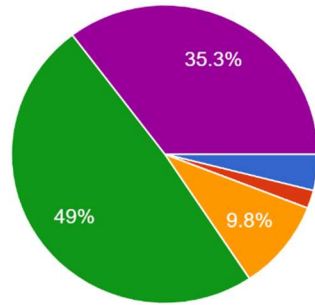


1. How satisfied are you with your membership in SIR?

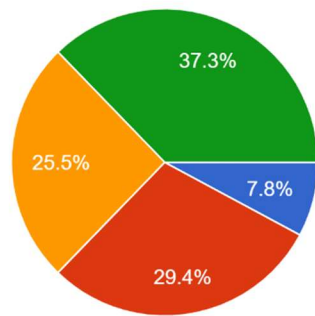
51 responses



- a. very dissatisfied
- b. dissatisfied
- c. neutral
- d. satisfied
- e. very satisfied

2. How long have you been a member?

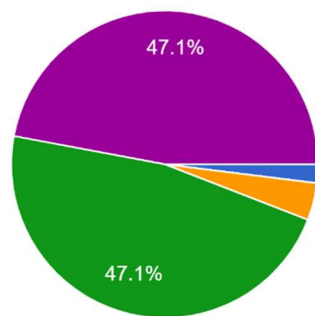
51 responses



- a. Less than a year
- b. 1-5 years
- c. 5-10 years
- d. More than 10 years

3. Would you recommend our branch to others?

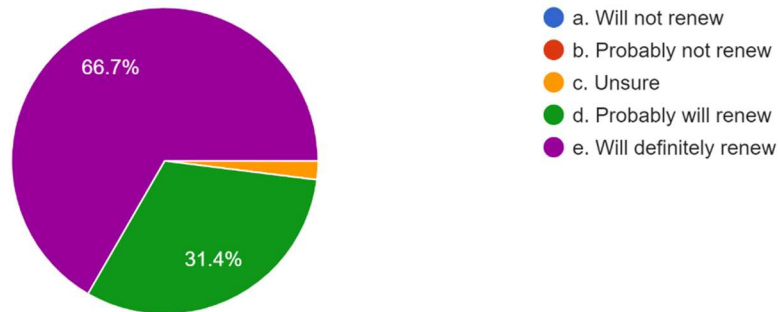
51 responses



- a. Very unlikely
- b. Unlikely
- c. Not sure
- d. Likely
- e. Very likely

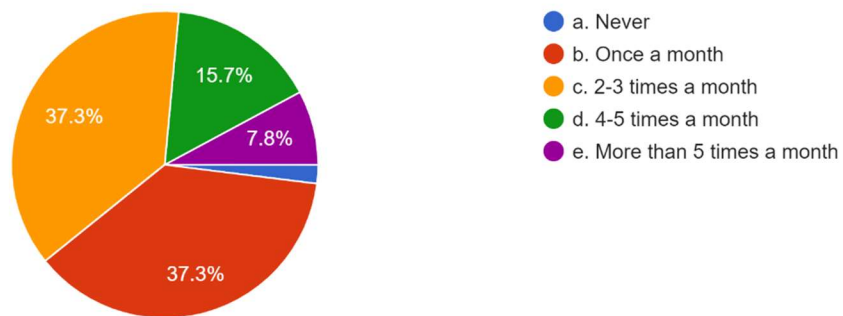
4. How likely are you to renew your membership?

51 responses



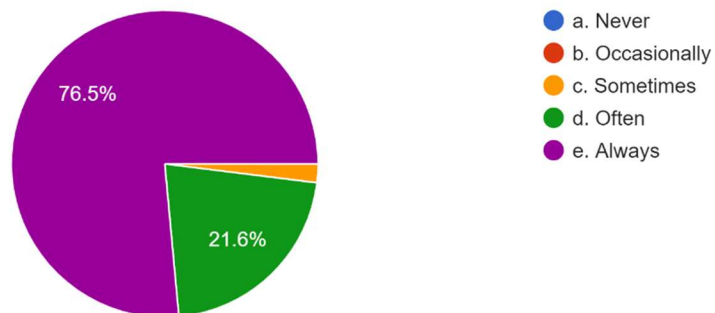
5. How often do you participate in branch activities (including luncheons)?

51 responses



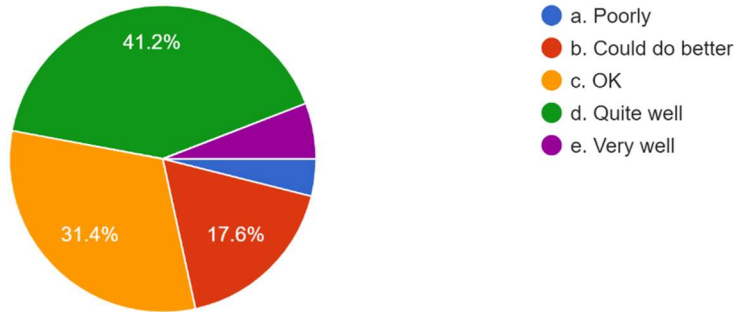
6. How often do you read the monthly newsletter?

51 responses



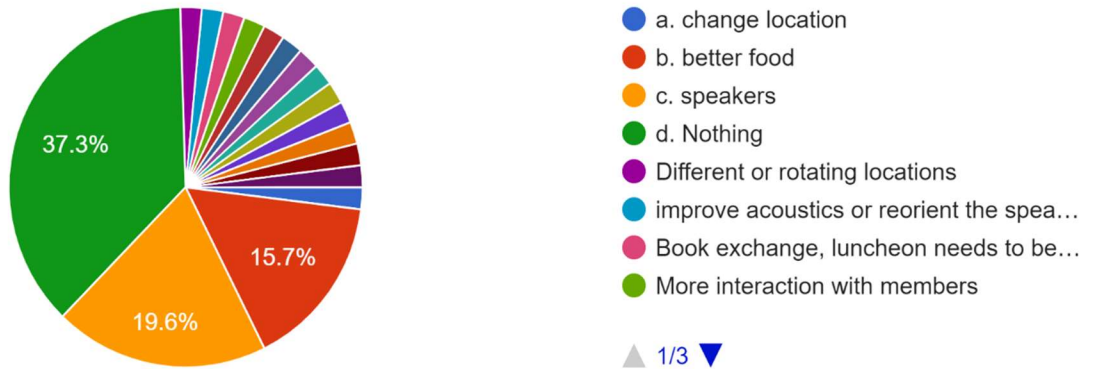
7. How well does our branch do in including new members in activities?

51 responses



8. How can we improve our monthly meetings?

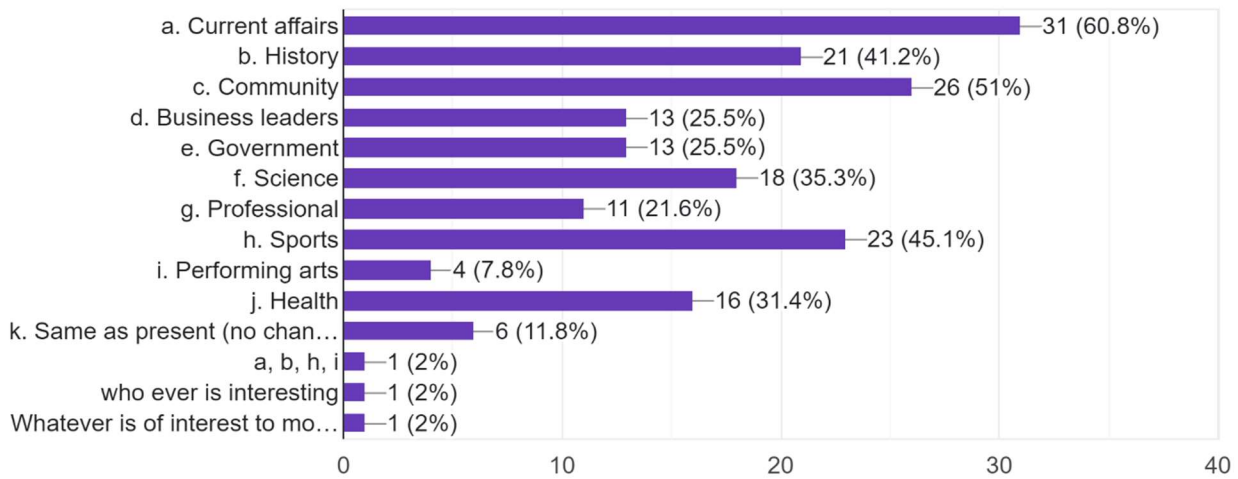
51 responses



- ▲ 1/3 ▼
- More attendance. Some people just jo...
- Lower cost of food
- encourage members as speakers sur...
- have a slide presentation of old cars o...
- Provide for break out or topic meeting...
- Speakers and a new members orienta...
- Not sure, seems fine to me!! Nothing...
- Require minimum attendance

9. What types of speakers would you like to hear from in the coming year?

51 responses



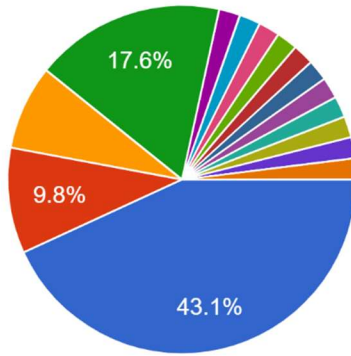
10. What do you think is the best membership benefit we offer?

51 responses



### 11. What would make your membership more valuable to you?

51 responses

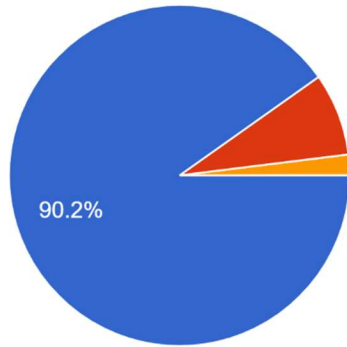


- a. Getting to know more members?
  - b. More participation and volunteering
  - c. More/different activities
  - d. More events with partners
  - Fine as is
  - I will probably never return to large ind...
  - Bowling league
  - x
- ▲ 1/2 ▼

- Not sure how to answer this
- Satisfied with current activity
- Building relationships
- Not on you I moved to Brentwood so much less active
- Getting to know more members and m...
- Nothing unless it could make me 50 y...
- N/A

12. Are you satisfied with the frequency of communication from the branch?

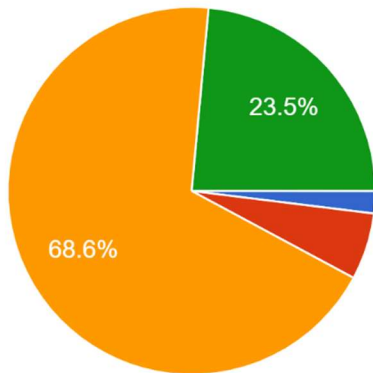
51 responses



- a. Yes
- b. No, I would prefer more communication
- c. No, I would prefer less communication

13. How often do you visit the branch website?

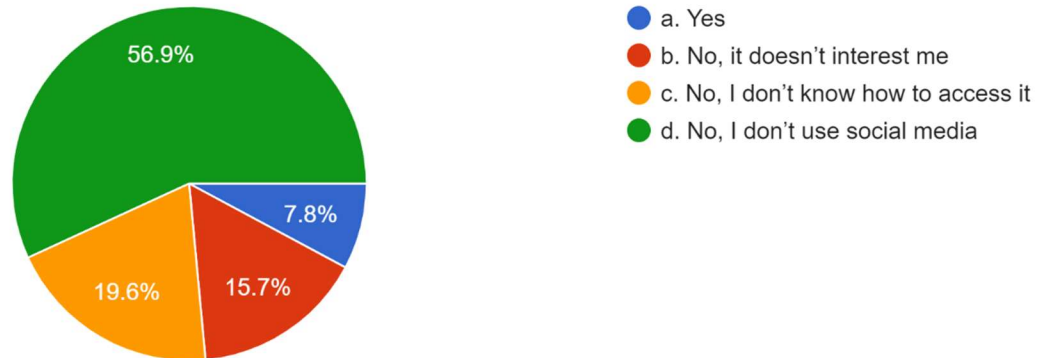
51 responses



- a. A few times a week
- b. Once a week
- c. Once a month
- d. Never

14. Do you follow our branch on Facebook?

51 responses



15. What do you think we should be doing to expand our membership?

51 responses

Advertising  
Member invitations to friends  
I think expansion is overrated.  
Advertise more, promote our group at Pleasanton Farmers market, First weekends and other local events  
do something to help others, community projects maybe.  
Carry on what you are doing.  
Word of mouth from members.  
Advertise in community activity publications  
Dave has already done a great job  
Educate members more about what the activities amount to and what they include.  
Personal contact  
get younger members the old are not workers  
Recruitment by members is the best method  
Efforts to recruit new, younger members who have more energy to get involved.  
Add more interest groups  
Better location and better food  
More outreach (farmers market)  
Suggested improvements will drive new increase in membership  
The club needs to recruit younger members, maybe place ads in local papers. This is a tough question for SIRs and other clubs and associations.  
Advertise and be satisfied with consequent size.

Reach out to large companies that have retirement groups and promote SIRs  
Maybe a membership drive  
Newspaper article?  
Our demographics are changing, we need to be inclusive and add individuals, especially from the Asian community, which includes China and India  
Set up booth at local city senior centers  
Efforts recently are good such as the sign when we are meeting in public.  
increase the finders fee  
more guest of members  
promote the membership of younger applicants  
Expand Social Media, Instagram, TicToc, More on FB, etc.  
The same as you are doing now.  
Keep up talking about finding new members, recommend ways to communicate our purpose.  
Find member who are compatible  
We are doing it  
Have ash's of SIRS auxiliary.  
Follow up on the impute of new members  
continue with current approach  
Create a Sons of Sirs auxiliary  
Recruiting new members is essential but recruiting men that want to get active and participate is also key. Personal invitations by existing members should be emphasized.  
I think this is a member's responsibility.....network one's friends  
Ask friends to join.  
Word of mouth/personal connection is most effective so not sure I have a suggestion except to continue emphasizing the need to bring in new members.  
Need younger members to spread the word in their circle of friends, coworkers, etc.  
Improve the speaker presentations

## 16. What do you think is important for the branch leaders to know?

51 responses

Some people have stopped going to indoor events.  
Nothing specific  
I think making answers required will alienate survey completions. I was tempted to abandon the survey because of it.  
How we support you.  
Some of us are very active in other organizations.  
They are doing fine  
The food must be improved a lot, even if cost increases.  
Need to inpire present members to contact friends, neighbors, other to join.  
Reasons for member attrition



there are many things to understand

I am too new, don't know yet

Everything in the results of this survey.

Encourage more group involvement.

Many of us liked Castlewood location better, However, cost is always an issue We need to have some open and honest discussion on this topic. I believe that many members would like an "upgrade" in location and food. . ALL similar organizations have had to adjust upwards on cost.

Expand diversity

Leaders can improve outreach and conditions of the luncheon.

Don't try too hard, getting members is hard. We have plenty of diverse activities, our membership is not that diverse, that could be improved, but it's not that easy.

Seating is sometimes a challenge at luncheons due to saved seats

No suggestion

Who is participating and who is not such as just attending a lunch meeting and nothing else

I don't know

We are in competition with other organizations, TV, streaming, etc

Rotate meetings to different cities

Not sure.

Little and Big SIRs in last ten years have been excellent members should not sit at the same table each month

that activities can be day time or early night time

Understand who members are

You are appreciated! I joined the Branch primarily for golf and enjoy the lunches and breakfast events as well.

Encourage members to volunteer for leadership positions!

Update on the members health

bus trips

I think they are informed

All of the above

What the members feel

Create new activities like a canasta club and pickle ball

We should strive to evaluate our membership for those people who will "step-up" in the future. We need to ask people to join our board (when room) turn over the board (occasionally) and keep the pipeline active with new blood.

Let the members know how to access the website and Facebook

They are doing a good job!

Nab ring back bridge

Continue to stay in touch with wide swath of members informally

They know what is needed. Lower the average age of the membership.

Speakers are very important, assure that the audience receives a quality presentation. A number of members leave after lunch because they can't hear (an age group issue) or connect with the speakers. Whoever picks the speakers should also preview their presentations to assure they're appropriate for our group.

17. Do you have a suggestion for new activities? Tell us here!

36 responses

Bowling

Hiking, if we could get enough members to participate

Bowling (again). Maybe a couple of teams in another league, like SIR-1, SIR-2

Collectible groups like coins.

I believe you are doing a good job in this area

More members speaking at luncheon

Game night, various types. trips of interest.

None at the moment, you might see if there is any interest in bowling.

Coffee and donuts meetups, range shooting, Fishing, personally I'm just interested in developing friendships does really matter what we're doing.

Add a travel club

example Mexican dominoes in afternoon sessions, maybe small groups 2 tables of four each, member and partner can attend/sign up - not everyone does their fun after dark

Start a community improvement project

I am happy with the current options

Bicycles

A target shooting club and pickleball

Hiking

Biking

See #16

Good question: I liked the idea of the summer picnic, the Christmas Party, and other activities that the spouses join in.

Fishing, Travel

None, we offer a nice array of activities.

Not really.

N/A

### 18. What was your favorite activity last year?

51 responses

